



CORPORATE OFFICE :

Rajhans Group of Industries
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Realty



Confectionery



Entertainment



E-commerce



Textile



Hospitality

C O R P O R A T E P R O F I L E

WINGS OF HAPPINESS

Happiness is all around us. All it takes you to do is,
to find it, own it and cherish it.

Happiness is in finding joy in little things.

Happiness is in realizing your big dreams.

Happiness is in caring. Happiness is in sharing.

Happiness is in being one with yourself.

Happiness is enjoying with everyone else.

For over the last two decades, there's been one group that
has committed itself to usher happiness into people's lives.

Sharing your smallest joys, your big dreams.

We are the Rajhans (Desai-Jain) Group.

And we give you the 'Wings of Happiness.'



W I N G S O F H A P P I N E S S !



RAJHANS
DESAI-JAIN GROUP

Happiness means different things to different people. For some, it could be the journey, for others, it could be the destination. It could be time spent quietly for one person, or dancing to a beat for another. An individual might find happiness in pursuit of fashion. Another individual might seek it in the pursuit of wisdom.



An identity is incomplete without a visual representation. And the Graceful Swan is our visual pneumonic to Wings of Happiness. It signifies our spirit to serve delight across business spectrums. Which is what we've been striving to do over the last two decades.

We have succeeded in becoming the 'apostle of happiness', and hope to continue to soar to new heights.



THE NEVER-ENDING JOURNEY OF HAPPINESS

OUR STORY

The Rajhans (Desai-Jain) Group fittingly represents a successful journey that has made a mark in the business world. Started with a small edible oil factory in 1996, today Rajhans (Desai-Jain) Group is one of the fastest growing business houses having operations in Realty, Confectionery, Entertainment, E-commerce, Textile and Hospitality. With a strength of more than 5500 employees working directly and indirectly across various verticals, Rajhans (Desai-Jain) Group is poised to become one of the leading conglomerates in India.





Vision - Spreading Happiness

To be one of the world's significant conglomerates that brings happiness to lives, and be known for trust, quality assurance, and credibility through our business verticals.

Mission - Creating Experiences

- To develop world-class products and services that adhere to international quality standards.
- To create experiences that delight customers by delivering invaluable services.
- To empower stakeholders to grow in a manner that is mutually beneficial.

Values

- Teamwork
- Integrity
- Passion
- Excellence
- Customer Delight

LEADER...

A group so well poised has to be driven by stalwarts who live their passion every moment. Rajhans (Desai-Jain) Group is spearheaded by dynamic leaders who imbibe their values in the workforce and thereby ensuring growth in various verticals of the business. With their technical expertise, excellent domain knowledge and extensive cross-functional experience, the group is driven towards new benchmarks while spreading Wings of Happiness.





MR. JAYESH B. DESAI GROUP CHAIRMAN

When foresight directs dreams,

An energetic and passionate personality, Mr. Jayesh B. Desai has been leading "The Rajhans Group" since its inception. He is a first-generation entrepreneur and the instrumental force behind the group's success.

He began his entrepreneurial journey in 1996, when he set up an edible oils venture. Thanks to his exemplary leadership and vision, the group has forayed into the real estate, confectionery, entertainment, e-commerce, textile and hospitality businesses. With strong business acumen, Mr. Desai heads the Planning and Strategic Business Development Division of the group. He's got an innate ability to take full advantage of the business opportunities that present themselves.

Mr. Desai is also a philanthropist by heart. He plays an active part in the society by spearheading many social welfare activities. His philosophy of "delighting customers through value-added products and services" is a constant motivation for the group. Mr. Desai was featured on the cover page of Forbes India, titled "Indian Business Legends" for 2021 and in 2022, he was once again featured in Forbes India's exclusive edition titled, 'India's 100 Richest'.

He has earned notable recognitions in the industry, such as:

- ET-Inspiring Business Leader of India and Business Knight of Gujarat by ET in 2016
- The Gujarat Ratna award presented by the Gujarat CM
- The honorary title of Young Inspirational Entrepreneur Divya Bhaskar, Dainik Bhaskar and My FM in 2017
- The group was awarded with the "Best Management" Food Mech Asia Leela BAA award.

Mr. SHIVLAL JAIN GROUP MD

Shivlal Jain is a dynamic and committed leader with intrinsic decision-making ability which is a result of his extensive experience and incredible dedication. Whenever it comes to accounts, costing and taxation, he's the man who rules the roost. With his finance par excellence, he dexterously manages each and every financial aspects ensuring nothing remains uncalculated. A person admired by everyone in the Group for his commitment, dedication and flexible approach towards work, Shivlal Jain is looked upon as a mentor who leads by example. A key person in the success story of the Group, his wisdom and experience has have become invaluable assets for the Group.





REALTY

Where luxury is a way of life



LET THERE BE WINGS TO EVERY LIVING SPACE

With timely success followed by distinctive milestones, the Group entered upon the thriving business of Real Estate. In about a decade, Rajhans Realty has undertaken an array of projects ranging from residential, commercial, industrial, leisure and logistics categories. Synonymous with innovation, luxury and premiumness, Rajhans Realty is built on the solid pillars of excellence and trust. Rajhans Realty has so far successfully delivered about 30 million sq.ft. of construction exemplifying the advanced phase of modern structures while making the Group one of the most trusted realty brands in Gujarat and Maharashtra. Currently, the Group has over 1.2 million sq.ft. of construction on floor and planning for another 1 million of sq.ft. in the coming months across categories.

Boosted by our success and unflinching acceptance by our patrons, we are now expanding to the neighbouring states of Rajasthan, Madhya Pradesh, Haryana, Punjab, Delhi, and Karnataka.

SHAPING
A LAVISH WORLD
OF HAPPINESS



RESIDENTIAL PROJECTS



Rajhans Realty has already earned a brand reputation for constructing high-end residences with world-class amenities. Luxurious spaces, unrivalled security, safe structural designs, community-based living, and a super-premium lifestyle are all part of the package that come with your Rajhans home.

WEEKEND LUXURY
LIKE NEVER BEFORE

WEEKEND VILLAS AND STUDIOS



Rajhans Realty has given bon-vivants a new reason to cheer and celebrate luxury in a brand new style. Exclusively designed with ultra-modern amenities, these weekend villas and studio residences provide dwellers a wonderful opportunity to relax and rejuvenate.

COMMERCIAL PROJECTS

Rajhans Realty has curated stunning commercial spaces too. Towers, business hubs, high-street shopping destinations, malls, retail complexes, or developing a city within a city, Rajhans Realty's technical expertise in implementing enterprise-level client solutions is its forte.



REDEFINING THE
COMMERCIAL SKYLINE

INDUSTRIAL AND LOGISTIC PROJECTS

Rajhans Realty has recently established some global-standard textile parks with state-of-the-art infrastructure. The logistics projects set up by the group are rewriting the growth stories of many industries in Gujarat.



GIVING WINGS TO DREAMS





CONFECTIONERY

let there be wings to every sweet moment

INDULGENCE IS NO MORE A SIN

The word 'chocolate' needs no introduction.

With every other brand vying for the chocoholics' taste buds, we created something that carved a magical niche of its own. Schmitten targets the luxury chocolates connoisseurs.

Brand Schmitten and its sub-brand Hoppits are perfectly moulded into heavenly indulgence while wrapping the chocoholics in a taste of luxury like never before. Infused with the 'luxury' in its purest form, Schmitten Chocolates have gone beyond to create a sensorial delight. We call it a 'Five Sense Secret' that makes one rejoice in all five senses to the fullest! From International level packaging to unrivalled luxury taste, brand Schmitten has carved out a niche for itself in the luxury chocolate category in India. The promising actor Sidharth Malhotra was the brand ambassador of Hoppits (2015-2019) and International icon Priyanka Chopra was the face of Schmitten Luxury Chocolates (2014-2018). Schmitten proudly becomes India's only leading chocolate brand to have penetrated the highway outlet market. It has so far opened 75 chocolate outlets across various highways in India and further eyeing to open 100 more outlets by mid-2023





STATE-OF-THE ART CHOCOLATE FACTORY FOR DELIGHTFUL HAPPINESS

An experienced and innovative team works on making the chocolate a delight for your senses. No stone is left unturned when it comes to the machinery used, maintaining the process parameters, the raw materials and finally, the classy packaging.

The Schmitten chocolate factory takes you to a world of chocolate fantasy. The factory leaves you spell-bound with its overall built-up area of 2.5 lakh sq.ft. It is equipped with 100 per cent European technology with a range of machineries sourced from the UK, Denmark, Germany, Belgium & Switzerland and consequently, this makes us one of the best premium chocolate factories in Asia.

Adhering to the sheer words 'Luxury Chocolates', the 'Schmitten' chocolate factory source the richest cocoa beans from Ghana and use only the highest quality elements with their very own blend and recipes.

The best-in-class technology, quality control unit and expert chocolate-makers add that exotic flavour and an enthralling ambience - all of it takes a special place in your heart. Leaving you for wanting more!



RAJHANS[®]
CINEMAS
ENJOY THE MOVIE!

ENTERTAINMENT

Let there be wings to every fantasy





ENTERTAINMENT

For Rajhans Cinemas, it's been a fairy tale like success.

The reason is, we are dedicated to revolutionizing the entertainment industry by incorporating cutting-edge technology and state-of-the-art facilities into our multiplexes across India.

Achieving a level of comfort and indulgence never experienced before.

In the year 2000, the enthusiasm and farsightedness of the management gave a new direction in the entertainment industry of Gujarat by introducing the first ever ultra-modern multiplex in the Diamond City. Ever since, Rajhans (Desai-Jain) Group is well-regarded as the pioneer exhibitors in the city and parts of the state. Being one of India's leading cinema chains, today Rajhans Cinemas has 120 screens in a total of 30 multiplexes that are equipped with hi-tech 3D, most advanced projection with dolby atmos surround sound and high-quality large screens. All multiplexes of Rajhans also boast spectacular ambience and not to mention dedicated Snacks Stations only to provide first-class moviegoing experience.

The Group's Entertainment wing is now all set to expand by opening new 140 screens across 35 multiplexes by 2023. Opening Soon in Noida, Chandigarh, Mumbai, Dehradun, Ahmedabad, Hyderabad and Surat, among other cities. Covering the East, the North and the Western parts of India, Rajhans Cinemas is also poised to enter the Southern India with a target of opening 100 screens across Hyderabad, Bangalore, Chennai, Kochi, Thrissur, Thiruvananthapuram, and Coimbatore in the years to come.

E-COMMERCE

LET THERE BE WINGS TO ECONOMIC GROWTH





E - C O M M E R C E

Shareconomy is the ultimate digital platform that connects industrial capacity owners with potential capacity seekers. It is envisioned and developed by a team of passionate and seasoned entrepreneurs having vast experience in varied fields.

This extraordinary platform is a result of our systematic approach towards understanding the gap in capacity utilisation. It is because of our in-depth surveys and interviews with industrialists and small & medium scale manufacturers that enabled us to sense the painful reality of underutilisation of their production units. On the other end of the business spectrum are the young entrepreneurs and a startup universe that has many creative ideas but barely any capital or opportunity to manufacture their products and participate in mainstream business. This was the core impetus that led to the era of Shareconomy.

Shareconomy simply breaks down the barriers among businesses by generating the best connections backed by expert guidance leading to practical solutions, range of opportunities and a whole new recognition to your business.

We are based primarily out of Surat with regional office in Mumbai. We also have aggressive plans on expanding internationally to Singapore, the UK and US.





TEXTILE

Let there be wings to every fashion statement



TEXTILE

Fashion is an individual choice. It reflects one's personality. That's why, we opted to add value to people's lives by providing high-quality products with a variety of fabrics, designs, and patterns.

It all began with Rajhans Silk Mill Private Limited, Surat in 1998. The unwavering growth mission of Rajhans group was the stepping stone into the world of textile and garments, in the year 2005.

The team of expert professionals, trending design-patterns and latest textile technology is continuously making the group a name to reckon with in the textile industry. Today, the textile division generates 2 lakh metres of high quality fabric daily.

And, to put a smile on our clients' faces, we'll be launching a premium range of shirts and trousers soon.



HOSPITALITY

Let there be wings to every indulgence



HOSPITALITY

Encouraged by the philosophy of 'Atithi Devo Bhava', the Group envisioned enormous scope in the Hospitality Industry by establishing a high-end chain of Enjoy Restaurant and an exclusive Sizzling Salsa eatery for sizzler-lovers. Currently the hospitality wing operates as many as 10 premium chains of 'Enjoy Restaurant' across the most happening addresses. Rajhans Hospitality is planning to start 30 new 'Enjoy Restaurant' in the coming year.

We have aggressive plans to take our hospitality vertical to a higher level by coming up with iconic boutique hotels in Shirdi, Vaishno Devi and Tirupati in next two-and-a-half years.

Our chain of Enjoy premium restaurants treat the foodies to a delightful experience of Indian and Chinese cuisines. Enjoy boasts contemporary and aesthetic interiors and is a favourite with the upwardly mobile crowd.

A specialty offshoot of Enjoy, Sizzling Salsa, caters to continental and Italian aficionados. The restaurant was awarded for best ambience in 2008 by Southern Gujarat Hotel Association.



AWARDS & ACCOLADES

MANAGEMENT



THE OUTPERFORMERS
MARCH - APRIL - 2021



Gujarat Ratna Award
from Smt. Anandiben Patel,
CM Gujarat



ET Inspiring
Business Leader of
India 2016



COVER STORY
April 2015



COVER STORY
February 2013



ET Business Knight
of Gujarat



Entrepreneur of
the Year 2018



COVER STORY
June 2012

REALTY



Best Commercial Project of
the Year (Gujarat) 2014-15



Real Estate Developer of
the Year Luxury Housing
(Sarat) 2014-15



Fastest Growing Real Estate
Developer of the Year
(Gujarat) 2014-15



Acknowledgment for
Swachh Bharat Mission by
Ministry of Urban Development



Excellence in
High-Street Retail Hub
Rajhans Ornate - 2017



CREDAI Sarat - Winner
Excellence in Stall design at
SmartSurat Property Fest 2022

CONFECTIONARY



Best use of Celebrity
Endorsement



Asia's Most
Promising Brand



Most Promising
Brand - 2015



Most Promising
Brand 2018



Food Mech Asia - 2019
Leela Baa Award For
'Best Management'



'Schmittlen Bites'
Channelier FMCG
Awards 2021

ENTERTAINMENT



India's Most Trusted
Brand Awards - 2022



Channelier FMCG
Awards 2022 -
Product of Year



Best Multiplex of the Year
(West) - February, 2016



Best Multiplex in Tricity
(Chadigarh, Mohali & Panchkula)
January, 2017



Leading Cinema
of The Year - Indian Excellence
Awards (SI) - 2022

CSR

Let there be wings to every Dream

